



JUST US



Cupcakes

MEDIA KIT

hajra@justuscupcakes.com

justuscupcakes.com

516.428.5106

Denver, CO



@justuscupcakes

BRANDING

This media kit is here to provide you with our brand assets to use in creating marketing materials. However, before using any of our brand assets, we kindly ask that you please follow the rules outlined below and in our brand guidelines.

- If you want to create your own materials, there are high-resolution files in the media kit to help you out.
- Remember that the Just Us Cupcakes logo must never be altered or distorted.
- Do not place the Just Us Cupcakes logo on anything you sell for profit or fundraising.
- Please do not use Just Us Cupcakes assets in any way that is harmful to our brand.

Proper Name Usage:
Just Us Cupcakes

Not
Just us cupcakes
Just Us cupcakes



LOGO

Main Logo

JUST US



Cupcakes

Long Logo



JUST US
Cupcakes

Fonts

ADORNS ENGRAVED Heading

Renata Regular Subheading

Poppins Body

Colors



#330000



#CC3366



#F06597



#FF99CC

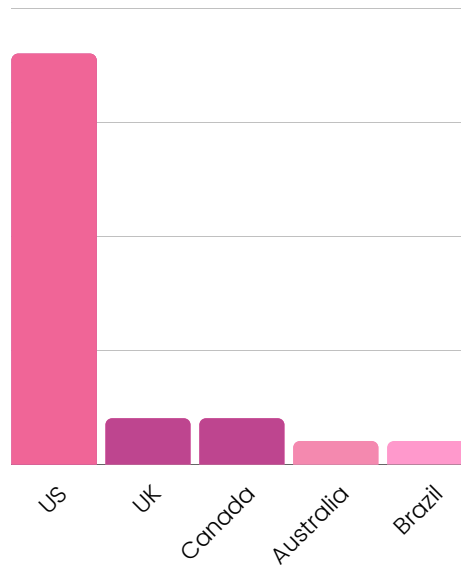
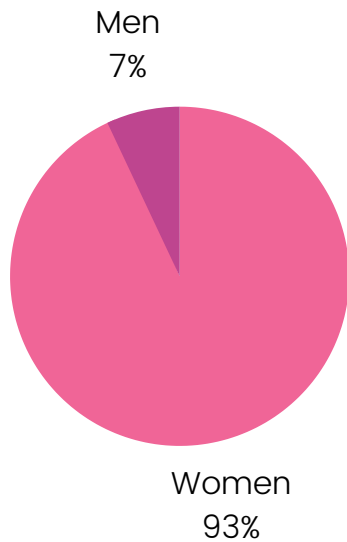


#D8AE00

DEMOGRAPHICS



6K + Followers



SERVICES

- Sponsored Posts
- Advertising
- Product Reviews
- Custom Content
- Blog Posts
- Contests and Giveaways

Collaboration Fees

- Feed Post – \$400 – \$600 per post
- Feed & Story Post – \$550 – \$750
 - Includes 1 feed post + 2 stories
- Custom Content – \$200 – \$550 per image



*All fees are estimates only. Exact fee to be determined on a project by project basis.

ABOUT



Hajra

Hi there! I'm Hajra, owner of Just Us Cupcakes, a custom bakeshop specializing in luxury cakes and high end desserts. I am a lawyer by day, and a baker at all other times! Just Us Cupcakes was born out of my desire to stay connected to baking while continuing my legal career ("Just Us" being a play on the word "justice").

I make beautifully decorated and delicious tasting cakes, cookies, and much more! I take pride in offering my clients vibrant colors, bold flavors and a unique decorating style. I've collaborated with major brands, such as Wilton Cake Decorating in both social media campaigns and invited blog posts. My work has also been featured in various publications including American Cake Decorating and CakeMasters magazines.

Born and raised in Ottawa, Canada, I am currently based in Denver, CO. My interests are fusion desserts, especially those that combine traditional Eastern dessert flavors with Western cake decorating mediums, and food science.

FEATURED IN



AMERICAN
CakeDecorating
MAGAZINE

Cake
MASTERS
MAGAZINE

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